

Important note: Course units at this School are taught in Portuguese, and you must have a level of at least B2 in Portuguese to follow the normal classes.

Erasmus students who do not have this level of Portuguese language **can select from the course units below**, organised by semester, which have a total of 12 hours of **tutorial support in English**. There 15 places available in each course unit. Priority will be given to Erasmus students who are studying in the fields of Tourism, Hospitality, Marketing or Management at their home university.

You may also select from the language course units listed in the tables below (English or Spanish), as well as the Portuguese language course offered for Erasmus students (PLE) each semester (5 ECTS).

2026-2027 FIRST SEMESTER - Course Units with English Tutorial [12 hours]							
Course Unit (name in Portuguese)	Course Unit	Course	Code	Year	ECTS	Places	Núcleo
Recursos Ambientais e Culturais	Environmental and Cultural Resources	Tourism	14161235	3	6	15	Economia
Gestão e Empreendedorismo	Management Entrepreneurship	Tourism	14161222	1	5	15	GES
Comunicação Integrada de Marketing	Integrated Marketing Communication	Marketing	15161094	2	5	15	Marketing
Marketing de Organizações Turísticas	Marketing of Tourism Organizations	Tourism	14161229	2	5	15	Marketing
Marketing de Serviços	Services Marketing	Marketing	15161047	3	5	15	Marketing
Marketing Desportivo	Sports Marketing	Marketing	15161111	3	5	15	Marketing

2026-2027 SECOND SEMESTER - Course Units with English Tutorial [12 hours]

Course Unit (name in Portuguese)	Course Unit	Course	Course Code	Year	ECTS	Places	Núcleo
Organização e Promoção de Atividades Marítimas Turísticas	Organization and Promotion of Maritime Tourism Activities	Tourism	14161255	3	5	15	Economia
Gestão Estratégica	Strategic Management	Management	14181093	3	5	15	GES
Marketing de Destinos Turísticos	Marketing of Tourist Destinations	Tourism	14161233	2	5	15	Marketing
Marketing Digital	Digital Marketing	Marketing	15161092	2	5	15	Marketing
Marketing Relacional	Relationship Marketing	Marketing	15161101	3	5	15	Marketing
Gastronomia e Enologia	Gastronomy and Enology	Hotel Management	14171198	2	5	15	THCS
Sistema Turístico	Tourism System	Tourism	14161267	1	6	15	THCS
Transportes Acessibilidades em Turismo	Transports and Accessibilities in Tourism	Tourism	14161234	2	6	15	THCS

2026-2027 FIRST SEMESTER - Language Course Units

Course Unit (name in Portuguese)	Course Unit	Course	Code	Year	ECTS	Places	Núcleo
Espanhol I para Hotelaria	Spanish I for Hospitality	Hotel Management	14171137	3	5	10	Línguas II
Inglês I para Gestão	English I for Management	Management	14181161	1	4	5	Línguas I
Inglês I para Hotelaria	English I for Hospitality	Hotel Management	14171176	1	5	5	Línguas I
Inglês I para Turismo	English I for Tourism	Tourism	14161259	1	4	5	Línguas I
Inglês III para Hotelaria	English III for Hospitality	Hotel Management	14171188	2	5	5	Línguas I
Inglês III para Turismo	English III for Tourism	Tourism	14161281	2	4	5	Línguas I

Inglês para Marketing I	English for Marketing I	Marketing	15161077	1	5	5	Línguas I
Inglês V para Hotelaria	English V for Hospitality	Hotel Management	14171202	3	5	5	Línguas I
Inglês V para Turismo	English V for Tourism	Tourism	14161274	3	4	5	Línguas I

2026-2027 SECOND SEMESTER - Language Course Units

Course Unit (name in Portuguese)	Course Unit	Course	Code	Year	ECTS	Places	Núcleo
Inglês II para Hotelaria	English II for Hospitality	Hotel Management	14171184	1	5	5	Línguas I
Inglês II para Turismo	English II for Tourism	Tourism	14161264	1	4	5	Línguas I
Inglês IV para Hotelaria	English IV for Hospitality	Hotel Management	14171195	2	5	5	Línguas I
Inglês IV para Turismo	English IV for Tourism	Tourism	14161271	2	4	5	Línguas I
Inglês para Gestão	English for Management	Management		1	5	5	Línguas I
Inglês para Marketing II	English for Marketing II	Marketing	15161083	1	5	5	Línguas I
Oficina de Espanhol	Spanish Language Workshop	TeSP Executive Sect	18091028	1	5	10	Línguas II